

**THE W.H. ALBERY SOCIETY**  
**2011 Campaign**  
**Schedule of Donations Received - UNAUDITED**  
**August 1, 2010 to May 31, 2011**

Campaign	August 1, 2010 to April 30, 2011	May 2011	Total Donations Received	% Increase for Period	% of Donations Received
Save Our Home	89,176.35	6,294.66	95,471.01	7.1%	34.6%
Grand Matron's Allocation	132,604.37	5,895.43	138,499.80	4.4%	50.2%
Special Projects	7,271.96	608.00	7,879.96	8.4%	2.9%
Social Service Fund	7,848.69	-	7,848.69	0.0%	2.8%
Emergency Relief	2,375.00	100.00	2,475.00	4.2%	0.9%
Youth Groups	190.00	5,288.00	5,478.00	2783.2%	2.0%
Nursing Scholarship	7,455.00	125.00	7,580.00	1.7%	2.7%
Educational Assistance Fund	2,635.00	860.00	3,495.00	32.6%	1.3%
Veteran Fund	3,294.00	756.90	4,050.90	23.0%	1.5%
Recreation Fund	635.87	44.00	679.87	6.9%	0.2%
Cheer Fund	670.00	58.55	728.55	8.7%	0.3%
Gift Fund	580.00	78.00	658.00	13.4%	0.2%
Day Care Center	1,310.00	-	1,310.00	0.0%	0.5%
<b>TOTAL CAMPAIGN RESULTS</b>	<b>256,046.24</b>	<b>20,108.54</b>	<b>276,154.78</b>	<b>7.9%</b>	<b>100.0%</b>

\* Total of Unallocated Donations from the 2009 - 2010 Campaign added to the Donations Received in the 2010 - 2011 Campaign to date less all Allocations made from August 1, 2010 to May 31, 2011.

The Society's Annual Costs are very low as a percentage of Total Donations Received Annually. The % of costs for the 2009 – 2010 campaign was a little over 5 and the % should be at or below that % depending upon the amount of donations received. We thank the many volunteers who have given of their time to make The Society a great success; without them the costs of fundraising would be much higher.

*(For your reference: The national average is 20%. It is important to bear in mind the words of Mal Warwick who has written extensively on fundraising "The 'overall fundraising Cost to Raise a Dollar' is a myth. There is NO such standard, and anyone who tells you there is one should survey the real world of fundraising in all its diversity. One organization might be embarrassed to spend more than a dime to raise a dollar, while another might be fortunate to squeak by with 40 or 50 cents on a dollar -- and both might be ethically run, well managed organizations."*

*Source: visit Affinity Resources website -[http://www.affinityresources.com/pqs/articles/fundraising\\_costs.html](http://www.affinityresources.com/pqs/articles/fundraising_costs.html) )*

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